

**LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING**  
(Autonomous & Affiliated to JNTUK, Kakinada & Approved by AICTE, New Delhi,  
Accredited by NAAC and NBA Under Tier-I (ECE, EEE, CSE, IT & MECH), L B Reddy  
Nagar, Mylavaram-521 230, Krishna District, Andhra Pradesh.

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**DEPARTMENT OF FRESHMEN ENGINEERING (FED)**

**Report On Event**  
**“One Day Webinar on Strategies to be**  
**Adopted in Publishing a Research Article in**  
**the Elsevier Domain”**

Event Type : **Webinar**

Date / Duration : **10<sup>th</sup> Aug 2020**

Resource Person : **Dr. S. Yusub**

Name of Coordinator : **Dr. T. Vasanta Rao**

Target Audience : Faculty members of CSE, ECE, EEE, ME, CIVIL, Aero Space, IT, AIDS, Students & Research Scholars.

Total no of Participants: 134

Objective of the event: The objective of this “**webinar**” is to make use of the latest strategies and methods with modern tools for preparation of manuscript in the Elsevier journals and to perform progressive research work.

Outcome of event :

1. The faculty & Students can be able to publish journal in the Elsevier Domain of various fields of Science & Engineering.
2. Faculty & Students has been trained on aspects of publishing a research article, the author instructions and guidelines to be followed in Elsevier Domain.

Description / Report on Event:

Freshmen Engineering Department (**FED**), Lakireddy Bali Reddy College of Engineering, Mylavaram, organized a webinar program on "One Day Webinar on Strategies to be Adopted in Publishing a Research Article in the Elsevier Domain".

The webinar started with the introduction of Principal, Dean Academics, HOD, Coordinator along with other dignitaries presented their views on the importance and objective of conducting the “**webinar**” and motivated all the participants to effectively utilize all the sessions and gain knowledge on journal publication.

In the session Dr. S. Yusub has also delivered a training session with the help of ICT tools and instructed the members how to draw a manuscript using the guidelines for the authors. The lecture is very inspiring and informative for the faculty and student scholars. Around 87 faculty members and 57 scholars have attended the webinar.

The program ended by advising faculty members to effectively utilize the learned concepts in research paper writing not only in Elsevier but also in various other publishers like Taylor & Francis, Springer etc.,

Feedback / Suggestions :

1. More number of webinars on similar field.
2. Training program should be conducted for 2 to 3 days to get seamless experience.
3. One day is insufficient to learn both theoretical concepts and hands on training.